

# Min (Sherry) Wang

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## OBJECTIVE

A dedicated, national award-winning, enthusiastic journalist, communicator and media producer with experience in the fast-paced news publication, creative video production agency and communication field and proven success leading creative artists. Skilled in cross-platform storytelling and creating content to engage both online and offline audience. Recognized for skills in producing visual content that connects the community through in-depth understanding of news features and outstanding interview skills.

## HIGHLIGHT STRENGTHENS

- Extensive knowledge of website content management system. (WordPress, Wix, Squarespace)
- Advanced camera operator, photography and videography skills.
- Expertise in multimedia reporting, video production techniques, audio recordings and post-production.
- Multitasker, in the newsroom or in the field with the ability to prioritize multiple assignments within tight deadlines.
- Outstanding communication at all levels, reporting and interview skills.
- Excellent knowledge of social media reporting, networking and relationship-building.
- Ability to both taking a leadership role in event management and being a team player.
- Strong understanding of community and culture and enthusiasm to get involved.
- Member and top award recipient of Broadcasting Education Association and Society of Professional Journalists since 2016.
- Dedication and involvement of arts and cultural scene locally.
- Bilingualism, native proficiency of Chinese and full professional proficiency in English.

## EDUCATION

**MICHIGAN STATE UNIVERSITY**  
**WINONA STATE UNIVERSITY**

**Master of Arts in Journalism**  
**Bachelor of Arts in English**

## EXPERIENCE

### ARTS & CULTURE REPORTER

#### Lansing City Pulse

09/2017-12/2017

- Covered local events in Lansing, MI, conducted interviews on key sources and created visual contents.
- Identified and pitched newsworthy ideas to the editor and published 2 articles weekly digitally / on print.
- Cu-curated Instagram account, updated daily and interacted with followers.

### FOUNDER & MANAGER

#### Sherry Fest 10/2017-12/2017

- Founded the art and music showcase festival in mid-Michigan. Outreached with various community partners.
- Communicated effectively with performing artists, event venue and equipment supplier.
- Designed promotional graphic materials and marketed on social media (Facebook, Instagram, Twitter).

### COMMUNITY MANAGER

#### UnoDeuce Multimedia

05/2017-09/2017

- Designed and produced graphics for various social media platforms.
- Worked closely with creative stagiest to establish best online practices.
- Promoted company online presence.(LinkedIn, YouTube, Twitter, Facebook, Instagram)
- Edited three blog posts per week, outreached with community partners online. Made
- Edited video production, made editorial decisions.
- Designed and launched a new website for new product.

### FREELANCE JOURNALIST

09/2016- present

- Produce and develop well-researched and engaging video content for a number of clients.
- Design promotional materials for events.
- Collaborate with other emerging artists in photography, videography and art exhibition.

### ACTIVITY ASSISTANT & FLOOR COUNSELOR

#### Michigan Interscholastic Press Association

07/2017-08/2017

Served as youth camp counselor, assisted in educational activities daily

## AWARDS

“The Best of Festival”  
“Best Online Feature Reporting”

Festival of Media Arts, Broadcast Education Association 2017  
Society of Professional Journalists 2017

