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MIN WANG

Journalist/Content Manager

PROFILE

Min Wang is an award-winning journalist, communicator, and bilingual reporter with experience in video production, digital marketing, and social media management. She employs her cross-platform storytelling skills to engage offline and online communities.

SKILLS

- News Writing (AP style)
- Feature Writing
- Interviewing
- Research (MLA,APA)
- Content Management
- Web Analytics
- Visual Storytelling
- Search Engine Optimization
- Photo Journalism
- Video Production
- Event Promotion
- Video Editing (FCP)
- Social Media Communication
- Website Design
- Community Engagement
- Project Management
- Time Management

AWARDS

- The Best of Festival
- Festival of Media Arts
- Best interactive media
- Broadcast Education Association 2017
- Mark of Excellence Award
- Best Online Feature Reporting at Society of Professional Journalists 2017

EDUCATION

Michigan State University Sep 2016- Dec 2017
Master of Arts, major in journalism

Winona State University June 2014- May 2016
Bachelor of Arts, major in Creative Writing

Hebei University of Technology Sep 2012- May 2014
Bachelor of Arts, major in English

EXPERIENCE

Lansing City Pulse , Lansing, MI Sep 2017- Present
Arts & Cultural Journalist Intern
Cover local arts&cultural story weekly.
Highlight events.
Aid with maintaining social media platforms.

Sherry Fest Oct 2017 - Dec 2017
Founder
Organize the Sherry Fest, a mid-Michigan arts & musical creative event.
Coordinate with performers, venue and equipment.
Outsearch with community partners. Promote the event both offline and online.

UnoDeuce Multimedia, Lansing Jun 2017 - Sept 2017
Community Manager & Visual Storyteller
Managed social media accounts with branding, SEO & online marketing.
Updated website daily through WordPress.
Edited video production; Made editorial decisions.
Built website from scratch, optimized the visual accessibility.
Designed social graphic elements for social media.

Freelance Journalist Aug 2016 - Present
Multimedia Producer /Blogger
Promote events&concerts in social media.
Design social elements (poster,video). Assist in event setting&managing.
Produce cultural reporting multimedia projects.
Write blogs during study in the U.K and Ireland.
Collaborate art projects with other artists. (Photography, videography)

Michigan Interscholastic Press Association July 2017 - Jun 2017
Floor counselor & Activity Assistant
Worked in youth journalism summer camp. Assisted activities.

New Oriental English School, Beijing,China Jan 2014- Sep 2015
Journalist/Teaching Assistant
Covered campus news weekly on social media.

VOLUNTEERING

Staff Writer WDBM-Impact Radio Station East Lansing Film Festival
Midwest Music Festival Oktoberfest Old Townl

LANGUAGE

Chinese -Native proficiency **English-Full professional proficiency**
Japanese-Elementary proficiency